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NOIDA INSTITUTE OF ENGINEERING AND TECHNOLOGY, MCA INSTITUTE,
GREATER NOIDA

(An Autonomous Institute Affiliated to AKTU, Lucknow)

PGDM (GLOBAL)

TRIMESTER: I - THEORY EXAMINATION (2024 -2025)

Subject: Principles Of Global Business Management

Time: 2.5 Hours

Max. Marks: 60

General Instructions:

IMP: Verify that you have received the question paper with the correct course, code, branch etc.

1. This Question paper comprises of three Sections -A, B, & C. It consists of Multiple Choice Questions (MCQ's) & Subjective type questions.

2. Maximum marks for each question are indicated on right -hand side of each question.

3. Illustrate your answers with neat sketches wherever necessary.

4. Assume suitable data if necessary.

5. Preferably, write the answers in sequential order.

6. No sheet should be left blank. Any written material after a blank sheet will not be evaluated/checked.

SECTION-A

15

1. Attempt all parts:-

1-a. Management is not _____. (CO1, K1)

1

(a) A pure science.

(b)) An art.

(c) Art and science both.

(d) An applied science.

1-b. In which step of the planning process pros and cons of each alternative is examined. (CO2, K2)

1

(a) Developing Premises

(b) Setting up Objective

(c) Evaluating alternatives course of action

(d) Selecting an alternative premises

1-c. Organising doesn't include _____. (CO3, K1)

1

(a) By whom will be done

(b) When will be done

(c) What will be done

(d) How will be done

1-d. _____ is the process of introducing the selected employee to other employees and familiarising him with the rules and policies of the organisation.

1

(CO4, K1)

- (a) Orientation
- (b) selection
- (c) training
- (d) recruitment

1-e. State which of the following is not a characteristic of a transformational leader? 1
(CO5, K2)

- (a) Charisma
- (b) Inspirational motivation
- (c) Transactional exchanges
- (d) Intellectual stimulation

2. Attempt all parts:-

- 2.a. Define Management. (CO1, K1) 2
- 2.b. Define objectives and goals. (CO2,K1) 2
- 2.c. Explain in short the term decentralization. (CO3, K2) 2
- 2.d. Describe the term manpower planning. (CO4, K2) 2
- 2.e. Planning is an empty exercise without controlling function? why. (CO5, K2) 2

SECTION-B

15

3. Answer any three of the following:-

- 3-a. Elaborate the various skills of manager. (CO1, K2) 5
- 3-b. Enumerate six points of importance of planning. (CO2, K2) 5
- 3.c. Differentiate Functional organization structure and Divisional organization structure. (CO3, K4) 5
- 3.d. Explain briefly internal sources of recruitment. (CO4, K2) 5
- 3.e. Explain the various steps in the process of controlling. (CO5, K2) 5

SECTION-C

30

4. Answer any one of the following:-

- 4-a. A fast-growing tech startup is facing challenges in scaling its operations while maintaining team cohesion and effectiveness. As a manager, how would you apply your technical, human, and conceptual skills to navigate these challenges and ensure the startup continues to thrive? (CO1, K5) 6
- 4-b. A multinational corporation is undergoing a major restructuring process. As a middle manager, how would you utilize your communication, decision-making, and leadership skills to guide your team through this transition while maintaining productivity and morale? (CO1, K5) 6

5. Answer any one of the following:-

- 5-a. A shoe manufacturing company wants to become a market leader. For this a detailed planning is required. The first step taken by the firm is to set targets for the three months duration for selling maximum number of shoes in the market 6

which they set as 2,50,000. The team doesn't want to make any mistake so they decide to do proper planning. They decide to chalk out alternative plans so that they can arrive at the best possible plan. However the team is surrounded with doubts. To remove doubts it goes for judging the plans to get the most profitable one. The plan is taken to the whole organisation and the concerned persons. Ultimately it is put into action. Without much caring for the results the company starts working on the other project simultaneously. Identify the steps in the planning process which have been applied by the organisation in the above case? (CO2, K2)

5-b. Define decision-making and explain the process of decision-making that affects the efficiency of the business decisions. (CO2, K2) 6

6. Answer any one of the following:-

6-a. Interaction among people at work gives rise to a 'network of social relationships among employees' Name and explain the structure thus formed. (CO3, K2) 6

6-b. Organising is the process of defining and grouping the activities of the enterprise and establishing the authority relationship among them.' In the light of this statement, explain the steps in the process of organising. (CO3, K2) 6

7. Answer any one of the following:-

7-a. As the HR manager of a fast-growing startup, how would you develop a staffing plan that balances the need for rapid expansion with the risk of over-hiring? (CO4, K3) 6

7-b. You've been tasked with improving diversity in your company's workforce. What strategies would you implement during the staffing process to ensure a more inclusive hiring practice? (CO4, K3) 6

8. Answer any one of the following:-

8-a. As a leader, how would you identify and nurture potential future leaders within your team? (CO5, K2) 6

8-b. One of your team members is struggling to meet deadlines. How would you approach this situation to provide support and improve their performance? (CO5, K3) 6